

STOCK PICKS OF THE WEEK

Fatherine y 25, 2011





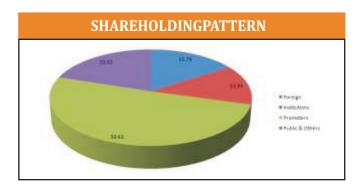
DividendYield(%)

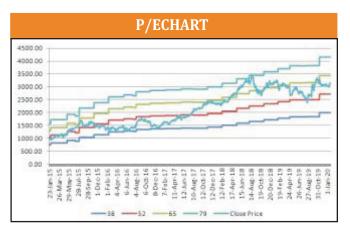
StockExchange

BRITANNIA INDUSTRIES LIMITED

CMP: 3106.15 Target Price: 3535 Upside: 14%

VALUEPARAMETERS			
FaceValue(Rs.)	1.00		
52WeekHigh/Low	3443.90/2302.00		
M.Cap(Rs.inCr.)	74693.06		
EPS(Rs.)	54.73		
P/ERatio(times)	56.75		
P/BRatio(times)	21.32		





FINANCIALPERFORMANCE

(Rs.inCr.)

0.48

BSE

	ACTUAL	FORECAST	
	FYMar-19	FYMar-20	FYMar-21
Revenue	10973.46	11816.11	13180.96
Ebitda	1733.42	1858.50	2143.34
Ebit	1571.54	1702.29	1932.15
NetIncome	1159.12	1394.23	1626.49
EPS	48.21	58.08	67.99
BVPS	176.99	199.71	238.32
RoE	30.27%	30.50%	30.26%

Source:Company'sWebsite,Reuters&Capitaline

InvestmentRationale:

- Britannia Industries (BIL) is one of India's leading food companies.Britannia'sproductportfolioincludesbiscuits,bread,cakes,rusk,anddairy productsincludingcheese, beverages, milkandy og hurt. BIL has apresence inmorethan60countriesacrosstheglobe.
- The company has strengthened its brand equity through focused campaignsandinvestedinbuildingcapabilities&structuresforbothitsbasebusiness& strategicbusinessunitstodrivefuturegrowth.Withafocusontightening beltinthisphaseoflowgrowths, the management of the company has accelerated the cost efficiency initiative stoma intain the shape of business.
- The company is ramping up its network and has 21.3 lak houtlet and 20000ruraldistributors.Itwouldcontinuetoexpanditsdistributionreachwith newerofferingslikemilkshakes,saltysnacks,crossaintsandcreamwafers etc.byimprovingvisibilityandlaunchingthesameacrossvariousstates country. It currently owns 10 manufacturing and has continuously upgradedcapacities at its plants over the years in curring a cumulative capex of Rs. $1,\!440 crore over the four fiscal sending FY 2019.$
- Themanagement of the company intends to in-house the entire dairy manufacturing(withfocusonvalue-addeddairylineslikecheese,milk shakesetc.)atitsRanjangaonplantoverthenexttwoyearsatatotalcostof Rs.500croreandcapexisexpectedtopartiallyfundedbydebt.Meanwhile RanjangaonFoodParkhasbecomefullyoperationalwith12Lineswiththe totalcapacityof140,000TPA.Presentlyithas8biscuitslines,2cakelines,1 Croissantlineand1saltysnackline.Inadditiontothatthegreenfielddairy cape xitis also expected to incurca pexofRs. 400-500 crore per annum tomaintain,upgradeandenhancecapacitiesatitsexistingplants.
- DuringQ2FY20,domesticvolumegrewby3%onthebackofdistribution expansion,gainingtractionfromnewproductsandmarketsharegain.

Risk

- Changestotheeconomy
- Volatilityincommodityprices

Valuation

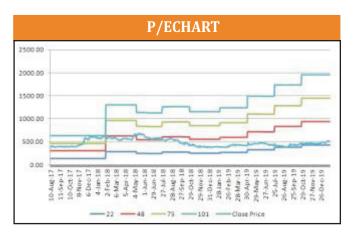
Themanagementofthecompanyexpectsdoubledigitgrowthinitsoverall businessandinlinewiththatplanningtomoreinvestmentinbrandstowideits distributionnetworkthroughfocusondirectreach.Ithasmadecontinuedfocus onitspremiumisation&Innovationjourneyandrevampofitsportfolios.Thus,it isexpectedthatthestockwillseeapricetargetofRs.3535in8to10monthstime frameonaoneyearaverageP/Exof52xandFY21EPSofRs.67.99.



SECURITIES & INTELLIGENCE SERVICES INDIA LIMITEDCMP: 503.05 Target Price: 570 Upside: 13%

VALUEPARAMETERS		
FaceValue(Rs.)	5.00	
52WeekHigh/Low	535.00/351.20	
M.Cap(Rs.inCr.)	7376.62	
EPS(Rs.)	19.30	
P/ERatio(times)	26.06	
P/BRatio(times)	5.44	
DividendYield(%)	0.35	
StockExchange	BSE	





THE TAI	LOT A E	DEDE	ODBE	NIOD
HINA		LPERF	I I I I I I I I I I	
		7 2 7 1 1 1		

Rs.inCr.

	ACTUAL	FORECAST		
	FYMar-19	FYMar-20	FYMar-21	
REVENUE	7093.27	8512.19	9682.00	
EBITDA	365.16	512.27	582.60	
EBIT	299.21	422.37	488.40	
NETINCOME	214.68	280.21	326.12	
EPS	14.51	18.88	21.88	
BVPS	85.24	101.29	119.45	
RoE	18.85%	20.08%	19.58%	

Source:Company'sWebsite,Reuters&Capitaline

InvestmentRationale:

- Securities&IntelligenceServicesIndiaLimited(SIS)isamarketleaderinall
 the3businesssegmentsofSecurity,Facilitymanagement&CashLogistics
 services.Itisthe2ndlargest&fastestgrowingSecurityservicescompanyin
 IndiaandthelargestsecurityservicescompanyinAustralia.Itisalsothe2nd
 largestFacilityManagementServicesCompanyinIndia.SISisthe2nd
 largestCashLogisticsServiceproviderinIndia.
- Thecompanyhasconsistentlystrengtheneditsmarketpositioninkey servicesegmentsandgeographiesthroughtheorganicandinorganicroutes andhasemergedastheleadingsecurityserviceproviderinIndiaand Australia.
- Onthedevelopmentfront,acquisitionofHendersonSecurityServicesPte.
 Ltd., Singapore and Henderson Technologies Pte. Ltd., Singapore (collectivelyreferredtoasHenderson)andPlatinum4GroupLimited(P4G) inFY2019hasprovideditentryintothesecurityservicesmarketsin
 SingaporeandNewZealand,respectively.
- ApartfromtheacquisitionsofHendersonandP4G,SISLhadacquiredthree otherentitiesinFY2019-SLVSecurityServicesPrivateLimited(SLV),Rare HospitalityandServicesPrivateLimited(Rare)andUniqDetectiveand SecurityServicesPrivateLimited(Uniq).
- Overthepastfiveyears,itsconsolidatedrevenueshavegrownatarobust CAGRof22%andduringQ2FY20,ithasreportedhealthyscaleupin operationsandalsoexpandeditsprofitmarginsinQ2FY2020,aidedby margin-accretiveacquisitionsdoneoverFY2019,aswellasorganicgrowth acrossentities.ConsolidatedrevenuesincreasedfromRs1690.20crinQ2of FY19toRs2,089crinQ2ofFY20,reportedat23%growth.Additionally,it's operatingprofitmarginsexpandedby36%onaYoYbasisduringthequarter, drivenbyoperatingleveragebenefitsandthemargin-accretiveacquisitions.

Risk

- Workingcapitalintensivenatureofoperations
- Competitivenatureofindustry

Valuation

The company has strong track record on quarterly as well as yearly basis. According to the management, impressive clientwins, strong focus on operations and rigorous monitoring of costs have helped all the business units deliver good revenue and profitability metrics. The management believes that the recent acquisitions would help in strengthening its position in keymic ro-markets in India (i.e. Gurugram and Bengaluru) and in segments (i.e. facility management in the health care segment) and expandits footprint to Singapore (via Henderson) and New Zealand (via P4G). Thus, it is expected that the stock will see a price target of Rs. 570 in 8 to 10 months time frame on a one year average P/Exof 26.06 x and FY21 EPS of Rs. 21.88.



Above calls are published in "Wise Money Issue No. 720"

E-mail: smc.care@smcindiaonline.com



Corporate Office:

11/6B, Shanti Chamber, Pusa Road, New Delhi - 110005 Tel: +91-11-30111000 www.smcindiaonline.com

Mumbai Office:

Lotus Corporate Park, A Wing 401 / 402 , 4th Floor Graham Firth Steel Compound, Off Western Express Highway, Jay Coach Signal, Goreagon (East) Mumbai - 400063

Tel: 91-22-67341600, Fax: 91-22-67341697

Kolkata Office:

18, Rabindra Sarani, Poddar Court, Gate No-4, 5th Floor, Kolkata - 700001 Tel.: 033 6612 7000/033 4058 7000

Fax: 033 6612 7004/033 4058 7004

SMC Global Securities Ltd. (hereinafter referred to as "SMC") is regulated by the Securities and Exchange Board of India ("SEBI") and is licensed to carry on the business of broking, depository services and related activities. SMC is a registered member of National Stock Exchange of India Limited, Bombay Stock Exchange Limited, MSEI (Metropolitan Stock Exchange of India Ltd) and My SMC Comtrade Ltd is a registered member of National Commodity and Derivative Exchange Limited and Multi Commodity Exchanges in India SMC is also registered as Depository Participant with CDSL and NSDL. SMC's other associates are registered as Merchant Bankers, Portfolio Managers, NBFC with SEBI and Reserve Bank of India. It also has registration with AMFI as a Multual Fund Distributor.

SMC is a SEBI registered Research Analyst having registration number INH100001849. SMC or its associates has not been debarred/ suspended by SEBI or any other regulatory authority for accessing /dealing in securities market. SMC or its associates or its Research Analyst or his relatives do not hold any financial interest in the subject company interest at the time of publication of this Report. SMC or its associates or its Research Analyst or his relatives do not hold any actual/beneficial ownership of more than 1% (one percent) in the subject company, at the end of the month immediately preceding the date of publication of this Report. SMC or its associates its Research Analyst or his relatives does not have any material conflict of interest at the time of publication of this Report.

SMC or its associates/analyst has not received any compensation from the subject company covered by the Research Analyst during the past twelve months. The subject company has not been a client of SMC during the past twelve months. SMC or its associates has not received any compensation or other benefits from the subject company covered by analyst or third party in connection with the present Research Report. The Research Analyst has not served as an officer, director or employee of the subject company covered by him/her and SMC has not been engaged in the market making activity for the subject company covered by the Research Analyst in this report.

The views expressed by the Research Analyst in this Report are based solely on information available publicly available/internal data/ other reliable sources believed to be true. SMC does not represent/ provide any warranty expressly or impliedly to the accuracy, contents or views expressed herein and investors are advised to independently evaluate the market conditions/risks involved before making any investment decision. The research analysts who have prepared this Report hereby certify that the views /opinions expressed in this Report are their personal independent views/opinions in respect of the subject company.

Disclaimer: This Research Report is for the personal information of the authorized recipient and doesn't construe to be any investment, legal or taxation advice to the investor. It is only for private circulation and use. The Research Report is based upon information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied upon as such. No action is solicited on the basis of the contents of this Research Report. The Research Report should not be reproduced or redistributed to any other person(s)in any form without prior written permission of the SMC. The contents of this material are general and are neither comprehensive nor inclusive. Neither SMC nor any of its affiliates, associates, representatives, directors or employees shall be responsible for any loss or damage that may arise to any person due to any action taken on the basis of this Research Report. It does not constitute personal recommendations or take into account the particular investment objectives, financial situations or needs of an individual client or a corporate/s or any entity/s. All investments involve risk and past performance doesn't guarantee future results. The value of, and income from investments may vary because of the changes in the macro and micro factors given at a certain period of time. The person should use his/her own judgment while taking investment decisions. Please note that SMC its affiliates, Research Analyst, officers, directors, and employees, including persons involved in the preparation or issuance if this Research Report: (a) from time to time, may have long or short positions in, and buy or sell the securities thereof, of the subject company(ies) mentioned here in; or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company(ies) discussed herein or may perform or seek to perform investment banking services for such company(ies) or act as